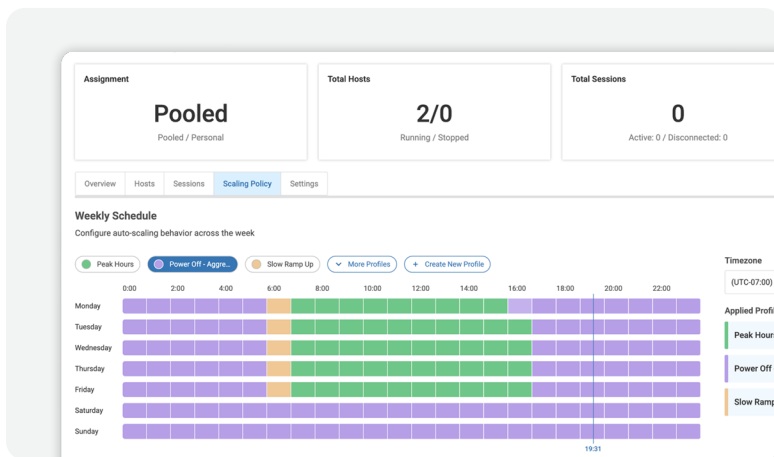


# ControlUp DaaS IQ

Intelligent Autoscaling and Cost Control for Azure Virtual Desktop Environments

ControlUp DaaS IQ goes beyond the native management capabilities of the Azure Portal by giving IT and FinOps teams a single, purpose-built control plane for their entire AVD estate.



Instead of juggling fragmented tools across Azure Portal, Intune, and custom scripts just to manage host lifecycles, scaling rules, and access permissions, DaaS IQ consolidates every core DaaS operation into one intelligent platform deployed in minutes.

With ControlUp DaaS IQ, teams don't just manage AVD environments, they optimize them. Policy-driven autoscaling eliminates idle compute spend during off-peak hours while guaranteeing capacity during peak demand, reusable Scale Profiles apply consistent logic across dozens of host pools without repetitive configuration, and built-in cost visibility gives both IT and FinOps a clear picture of where Azure spend is going and where waste is hiding. When connected to ControlUp DEX as part of the DaaS One bundle, infrastructure decisions are grounded in real user experience data rather than guesswork.

ControlUp DaaS IQ transforms AVD management from a fragmented, manual, and overspent operation into an automated, intelligent, and cost-controlled one.

## BENEFITS OF DAAS IQ

ControlUp DaaS IQ reduces Azure compute waste from day one by automatically scaling host pools up and down based on real-time session demand rather than fixed always-on provisioning.

Eliminate tool sprawl by replacing the Azure Portal, Intune, and custom scripts with a single control plane for autoscaling, host lifecycle management, image updates, and access control.

Make infrastructure decisions with confidence through a unified visibility dashboard that surfaces utilization, health, and cost across every host pool in a single view.

Delegate management safely with granular tag-based RBAC that lets teams assign scoped permissions without granting broad Azure admin rights.

<b>Intelligent Autoscaling</b>	DaaS IQ dynamically adjusts the number of running session hosts based on real-time demand, scaling up to meet peak load and scaling down to eliminate idle compute spend during off-peak hours.	Schedule-based and demand-driven scaling that responds to actual session activity
		Reusable Scale Profiles define peak and off-hour logic once and apply it across multiple host pools
		User notifications configurable before scale-in actions to prevent disruption
<b>Host Pool &amp; Session Host Management</b>	IT teams gain full lifecycle control over AVD host pools and session hosts from a single interface, replacing the need to switch between Azure Portal tabs and custom PowerShell scripts.	Drain, restart, delete, and configure session hosts from one place
		Host pool health and utilization widgets with cost and session trend views
		Granular site and delivery group assignment for precise data collection and management scope
<b>Image Management &amp; Re-imaging</b>	DaaS IQ enables teams to manage AVD golden images and push updates to host pools without disrupting active users, replacing manual image refresh workflows with a governed, repeatable process.	Manage AVD images and push updates to host pools from within DaaS IQ
		Re-imaging workflows that protect active sessions during rollouts
		Centralized image governance replacing ad-hoc script-based update processes
<b>Cost Visibility &amp; FinOps Insights</b>	A built-in cost and capacity dashboard gives IT and FinOps teams clear visibility into Azure DaaS spending, enabling more accurate budgeting and focused cost reduction.	Utilization, cost, and health data across all host pools in a single dashboard
		Trend analysis to identify over-provisioned pools and persistent idle capacity
		Spend intelligence that surfaces where waste is hiding before it accumulates
<b>Granular RBAC &amp; Activity Feed</b>	Tag-based access control allows scoped delegation of management permissions to specific teams or individuals without granting broad Azure admin rights, while a complete audit trail records every action across the estate.	Tag-based RBAC for delegating host pool management to teams without over-privileging
		Full activity feed showing who did what, when, and on which resource
		Audit-ready visibility across the entire DaaS estate for governance and compliance

ControlUp is the AI company for IT operations that keeps the digital workplace running. Leading DEX capabilities and agentic AI come together to see, detect, ask, and remediate issues before they reach employees, enabling Autonomous Endpoint Management (AEM). IT leads, employees thrive, and work flows.